



case study



Industry: Business Services

Products Used: Sales Cloud

Company Overview

Euro Environmental Ltd. is a leading provider of environmental compliance and workplace safety solutions. Specialising in asbestos management, occupational hygiene and legionella risk assessments, they support businesses in maintaining safe and legally compliant working environments.

Challenges

The business identified several areas for improvement:

- **User Management:** Setting up user permissions correctly was time-consuming and caused access issues.
- **Automation & Communications:** Automation and email templates required timely updates, often including reactive adjustments.
- **System Updates:** Keeping up with Salesforce® releases while minimising disruption required dedicated attention.
- **Ongoing Support:** Users needed quick, expert guidance without waiting on internal resources.

Solution

Mint® supported Euro Environmental Ltd. in its use of Salesforce:

- **User Setup and Permissions:** Ensuring the right people had the right access without security risks.
- **Process Automation:** Streamlining workflows to reduce manual input and improve efficiency.
- **Proactive System Monitoring & Updating:** Identifying and fixing potential issues before they impacted operations.
- **Salesforce® Release Readiness:** Preparing the system for updates to ensure seamless transitions.

Results

- **Increased System Stability:** Seamless integration of Salesforce® updates with minimal disruption.
- **Enhanced User Experience:** A more intuitive and seamless platform.
- **Greater Efficiency:** Faster system adjustments and workflow optimisations, allowing swift adaption to operational changes while maintaining productivity.



"Mint® has taken the stress out of managing Salesforce® for us. The team is on hand whenever we need them, and we're finally making the most of the system!"

Chris Senior, Director

Conclusion

With Mint®'s Managed Services, Euro Environmental Ltd. now runs a hassle-free Salesforce® system. Automation, reliable data and ongoing support mean their team can focus on delivering compliance and safety solutions without getting stuck on technical challenges.

Need stress-free Salesforce® support?

Contact Mint® today:
+44 (0) 800 032 2840
hello@mintcrm.co.uk



To learn more about how Mint® can help transform your Salesforce® experience, scan the QR code to visit our website.

