

DE | DIGITAL ENTERPRISE WEST YORKSHIRE

Discretionary grants available for digital transformation projects in the West Yorkshire region.

Grow your business with strategic digital investment.

What Is It?

Digital Enterprise helps SMEs across West Yorkshire unlock growth through digital transformation. Businesses can access two funding options: the **Digital Accelerator Grant** (projects up to £25k, with up to £10k support) and the **High Impact Grant** (projects up to £100k, with up to £35k support). Both are supported by expert guidance from a dedicated Digital Advisor, ensuring long-term success and impact.

Who Can Apply?

- Based in **West Yorkshire**
- Minimum **3 years trading history**
- Predominantly **B2B** (B2C not eligible)
- **SME**: 5-100 FTE employees
- Annual turnover **>£100k**
- Clear commitment to **digital transformation**
- **Defined project objectives** with measurable outcomes
- Ability to provide required **match funding**

Eligible Projects

Key project categories include:

- **Efficiency & Productivity:** Automation, ERP, CRM
- **Collaboration:** Platforms like Teams or SharePoint
- **Data & Analytics:** BI tools, reporting
- **Customer Engagement:** Chatbots, marketing automation
- **Security:** Cybersecurity, backups, recovery
- **Growth:** Scalable systems, e-commerce, portals

Why Mint®?

Mint® is a UK-based Salesforce® consultancy helping businesses boost efficiency and grow through expert, tailored CRM solutions.

We work with ambitious businesses to accelerate growth by maximising Salesforce®, delivering expert solutions designed around their needs. As a trusted regional partner, we combine deep expertise with a personal, hands-on approach, ensuring your CRM works seamlessly for your unique goals.

Next Steps?

- **Visit the Digital Enterprise Website**
Review full fund details and check your business' eligibility at www.digitalenterprise.co.uk.
- **Register on the DE Client Portal**
Create an account and lodge your expression of interest.
- **Arrange a Call with a DE Digital Advisor**
Discuss your project, funding fit and application process.
- **Reach Out to Mint®**
If you'd like expert guidance on shaping your Salesforce® or digital transformation project for eligibility and maximum impact.

The Digital Enterprise programme is a business support initiative coordinated and delivered by Leeds City Council and funded by the UK Government through the UK Shared Prosperity Fund (UKSPF) and Gainshare funding as part of the West Yorkshire Devolution Deal, via the West Yorkshire Combined Authority. Private sector organisations may also contribute funding. Mint® is entirely independent of the Digital Enterprise programme and plays no role in the administration of the fund, assessment of applications or decision-making processes. We act solely as a separate third-party consultancy, supporting businesses with eligible digital transformation projects. [Mint® is a Registered Supplier with Digital Enterprise](#), supporting business transformation.